



## ADAM WEGLARZ

**Objective** To effectively apply myself as a creative leader, teammate, and professional by working with and for like-minded people and businesses.

**Experience**

**Creative Production Manager at Adams Outdoor Advertising**  
June 2021 - Current (3 years 5 months)

- Develop and implement company-wide production process surrounding the organizing, ordering, and archiving of creative files
- Consolidate company digital footprint to maximize programmatic revenue
- Maintain company specs and finishing for national and local teams
- Manage a small team of production employees
- Generate materials and host training sessions for creative and sales teams
- Oversee creative standards and approvals working directly with the Chief Legal Officer
- Facilitate relationships and troubleshoot errors with external print vendors

**Graphic Designer at Adams Outdoor Advertising**

December 2017 - June 2021 (3 years 7 months)

- Worked at the local level to concept, design, and pitch billboards, connected TV spots, and online display ads
- Lead client meetings and brainstorm to best deliver targeted messaging

**Media Maintenance and Creative Contributor at Adaptive Sports Evolution**

February 2017 - September 2017 (8 months)

- Aligned work flow with all departments to maximize brand consistency and presence
- Social media brand representative and on location photographer

**Creative Intern at FCBX Chicago**

June 2016 - August 2016 (3 months)

- Worked with various esteemed directors and brands
- Participated and directed ideation sessions, masked out assets, created premiums, designed event graphics, on location video, created end slates, simple animations, and built pitch decks to match brand styles

**Graphic Design Intern at United Physicians**

September 2011 - May 2013 (1 year 9 months)

- Created all graphics, including direct mail, email, calendars, and web banners
- Redesigned logo for Ingenium Health Information Exchange

**Education**

**College for Creative Studies**

- Bachelor's Degree, Advertising Design with minor in Photography, 2013 - 2016

**Schoolcraft College**

- Associate's Degree, Computer Graphics Technology, 2011 - 2012

**Lawrence Technological University**

- Digital Imaging, 2009 - 2011

**Organizations**

**College for Creative Studies:** Stu Gov, Ad Club, AAF

**Lawrence Technological University:** Sigma Phi Epsilon, AIGA, Student Mentor, Orientation Guide, Dean's Student Leadership Council

**Skills** Adobe Creative Suite, Photography, Collaboration, Problem Solving, Leadership, Teamwork, Managing, Public Speaking, Creative Direction, Advertising, Art Direction, Graphic Design, Listening, Social Media Marketing, Photo Restoration, Environmental Marketing, Research